

# Haruto Ito

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Results-driven technology entrepreneur with innovative ideas and a community focus. Experienced at managing projects to bring products from idea to market. Planned and developed a clothing line that grew to \$1 million turnover in two years.

## Education

### Bachelor of Science in Business Administration, Entrepreneurship

University of Missouri - St. Louis,  
St. Louis, MO  
September 2014 - June 2018

## Key Skills

- Experience starting and running a business
- Business planning
- Networking and negotiation skills
- Risk assessment and management
- Project management

## Professional Experience

### Founder and CEO

BetaWear, St. Louis, MO | June 2018 - Present

- Manage all parts of running a business, including planning, product development, marketing, manufacturing and sales
- Lead a small team of passionate employees and work collaboratively to ensure the business gets the benefit of their diverse experience
- Negotiate with venture capitalists to secure \$2 million funding to expand the business

### Sales Manager

Gamma Clothing, St Louis, MO | September 2014 - June 2018

- Implemented new training program to ensure each salesperson understood the products, leading to 28% increase in revenue
- Managed team of six people, including providing professional development opportunities to ensure staff could develop skills
- Responded to complaints and issues from customers